

Schertz girl makes history at Fiesta pageant

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Staff Writer

Schertz native Ashley Mayle became the first non-Bexar County resident to be crowned Miss Fiesta San Antonio. Mayle received the honor for 2008 during the 59th annual Miss Fiesta San Antonio Scholarship Pageant Saturday.



This is not the first time Mayle has received such a notable honor in pageant circles. She was crowned Miss Schertz and served on the Schertz Sweethearts Court in 2005-06.

Sweetheart Court contestants are judged on academic performance, community involvement and scholastic achievement. Court members represent the Schertz and the business community at various events throughout the year.

A graduate of Incarnate Word High School, Mayle currently attends Trinity University. Among her recent community service endeavors, Mayle helped spearhead the creation of the Schertz Youth Commission.

The Miss Fiesta San Antonio Scholarship Pageant is a non-profit organization developed to award educational scholarships to finalists of the pageant as well as to promote and preserve the goodwill of San Antonio residents through participation in Fiesta San Antonio and other official events.

Besides her Fiesta duties, Miss Fiesta San Antonio serves as an ambassador throughout the year to festivals and celebrations across the state and country.

Mayle's court includes First Princess Jenny Cook and Second Princess Justine Marmolejo.